



Contact: Sarah Medina
Columbia Memorial Space Center
Phone: 562-231-1205
Fax: 562-231-1206
smedina@downeyspacecenter.org
[@cityofstem](https://twitter.com/cityofstem)

FOR IMMEDIATE RELEASE

‘CITY OF STEM’ L.A.’s LARGEST SCIENCE INITIATIVE, RETURNS TO CELEBRATE LOCAL SCIENCE AND TECHNOLOGY THROUGHOUT APRIL 2020

Month-long series of events launches with Festival on Saturday, April 4

Los Angeles, CA (March, 2020) - The Greater Los Angeles science community, including 100+ science, culture, and education partners today announced that the City of STEM, Los Angeles’ most ambitious science initiative, unfolds throughout April 2020. The month-long, community-focused celebration of science, technology, engineering, and math (STEM) is composed of over 120 events for all ages, taking place throughout Los Angeles County, covering every day of April, and presented by more than 100 partner organizations. It all kicks off with the enormous *City of STEM Festival* on April 4 at the Columbia Memorial Space Center in Downey.

“Downey is thrilled to once again host the City of STEM Festival at our very own Columbia Memorial Space Center,” said Mayor Blanca Pacheco. “This is a wonderful opportunity for children and families to experience the world of science and participate in activities that will help spark their interest in STEM education.”

“Los Angeles is an innovation incubator — a place where the world comes to develop new ideas and pioneer groundbreaking technologies,” said Mayor Eric Garcetti. “**City of STEM** is an opportunity for L.A. to showcase a science, technology, and engineering ecosystem that is creating new opportunities every day and putting L.A. at the center of a global movement to envision tomorrow and build it today.”



The 2020 celebration will kick-off with a huge, FREE, all-ages science festival on Saturday, April 4, at the Columbia Memorial Space Center in Downey, CA, that includes hands-on activities from over 100 STEM

exhibitors representing organizations around Southern California, like the Aquarium of the Pacific and SpaceX. Last year, the kick-off welcomed over 10,000 people and Bill Nye! The 2020 festival will feature even more: a mainstage of STEM personalities and music; live demonstrations; food trucks; panel discussions of STEM professionals covering topics such as *How to Raise a STEM Child* and *Diversity in STEM*; mobile museums; technology demonstrations; a STEM car show featuring the engineering inside DIY customs and Tesla cars; a 50-foot Space Shuttle jumper; the presentation of the City of STEM Icon Award to science media personality Alie Ward; special guests; and much more. An exciting addition to the event this year is the “STEM Career Lounge” powered by DeVry University, where the public can relax, engage, and ask questions to STEM professionals provided by DeVry about jobs and career paths. The day also integrates the activities of the international “Yuri’s Night, KIDS!” which will presenting a “Meet-a-Scientist” Lounge where visitors can talk with real scientists and engineers from across LA.

Throughout the rest of the month, City of STEM highlights well over 100 diverse STEM events and activities happening every day in April for all ages. These events cover Greater Los Angeles and include a weekend of marine science activities by organizations in San Pedro, a science-in-a-pub night, a “How Girls Museum” camp at the La Brea Tar Pits, a series of shark encounter nights at the Aquarium of the Pacific, a science day at Cal State Long Beach, and a Girls in STEM summit at Caltech. Also, City of STEM, in collaboration with SoCal Gas and Carrot, Inc., has launched an Innovation Challenge, inspiring all middle schoolers in Greater Los Angeles to share their visions for a sustainable future of our region. Finalists will present at the City of STEM festival on April 4 and judges will select a winner. The Challenge is inspired by this year’s 50th Anniversary of Earth Day in April, one of the City of STEM themes in 2020.

City of STEM is Greater L.A.’s own, homegrown and original science festival. Organized by the Columbia Memorial Space Center, City of STEM brings together dozens of STEM organizations from education, civic and business sectors to work for the common cause of strengthening the STEM identity and access to STEM resources of all the people of Greater Los Angeles, while making it fun! The vision is that everyone, for one month, feels surrounded by STEM.

“City of STEM is a platform to unite the diversity of Greater Los Angeles, rallying the public around science and drawing attention to the region’s continued national importance in research, education and industry, from aerospace to biotech,” said Ben Dickow, City of STEM organizer, and President of the Columbia Memorial Space Center. “We will bring STEM activities to a variety of audiences, opening access to STEM throughout the region.”

This festival continues to grow. Supporters include: Lead Sponsor Amgen, The Eli and Edythe Broad Foundation, The Annenberg Foundation, Rocketdyne, Northrop Grumman, Financial Partners Credit Union, Southern California Edison, SoCal Gas, the Kaiser Foundation, DeVry, the City of Downey and the City of Los Angeles. City of STEM is also recognized as L.A.’s science festival by the Science Festival Alliance, the national organization dedicated to connecting and promoting unique STEM events. City of STEM is part of the Science Festival Accelerator, a program of the Science Festival Alliance, funded by the Alfred P. Sloan Foundation.

Festival Kick-off Event Info

What:	City of STEM Festival
Date/ Time:	Saturday, April 4 10am – 5pm
Where:	Columbia Memorial Space Center 12400 Columbia Way Downey, CA 90242
Cost:	FREE

Tickets: None, but if you register on Eventbrite, you are eligible for an additional raffle ticket for the day-of raffle. Must be present to win. Register at <https://www.eventbrite.com/e/city-of-stem-science-festival-tickets-84823223545>

Metro: Go Metro and plan your trip on metro.net! Visit www.cityofstem.org and access the Metro Trip Planner for the April 4 event.

Parking: Street Parking and a free remote lot 1.5 blocks away with shuttle service

Info: www.cityofstem.org
562-231-1205

Social media: @cityofstem

Photos: LINK available upon request

Organizations that would like to participate in the City of STEM Science Festival in April should visit www.cityofstem.org

Our Partners

Aerojet Rocketdyne	Columbia Astronomers	Los Angeles Public Library	SoCal Gas
Aerospace Legacy Foundation	Columbia Memorial Space Center Girls in STEM Club	LA County Public Works	Society of Hispanic Professional Engineers - South Bay LA
AltaSea	Creative Healing for Youth in Pain	Long Beach Public Library	Society for Science & the Public
Ameoba People	David Pinsky Meteorite Collection	Macaroni Kid	SoLA Robotics
Aquarium of the Pacific	Day One	Marine Mammal Care Center	Southern California Edison
AT&T Hacemos	Department of Atmospheric and Oceanic Sciences at UCLA	Mars Camps	Southern California Resource Services for Independent Living (SCRS-IL)
Adesso	DeVry University	Mars City Foundation	Southern California Rocket Association
Barnabas Robotics	Discovery Cube	Meade Instruments Corporation	Spaceport LA
Be A Maker Club	Downey Chess Club	Michael Wernecke - Maker	SpaceX
Biocom	Downey High School - Striking Vikings	Microsoft	Spartan Design Robotics from Mary R. Stauffer Middle School
Boeing	Edison International	Microconsultants	STEAM Academy
Bolsa Chica Conservancy	ELFIN CubeSat, UCLA Earth, Planetary, and Space Sciences	Money Munchkids	STEMup4Youth
Boundless Brilliance	EnCorps STEM	Mountains Recreation	STEM World

	Teachers Program	& Conservation Authority	
Brighter Future Charity	Estes Rockets	Mount Wilson Observatory	Square Root Academy
Bruin Allies for Duchenne	Estes & Schmitt	National College Resources Foundation	Terranea Resort
Brickersville/Makersville	Explore Scientific	Natural History Museum of Los Angeles County	Tesla
Bugible	Financial Partners Credit Union	Newport Landing Whale Watching	The Engineer Factory
Building Media Lab at USC	First Tech Challenge Robotics - RoboHeroes	Norco College NASA Suits	Tinkers Corner
Cal Poly Pomona	Free Radicals	Northrop Grumman	Toshiba
Cal State Long Beach	Galileo Learning	Parent Education Bridge for Student Achievement Foundation (PEBSAF)	Two Bit Circus Foundation
California Department of Fish & Wildlife	GearUp4youth	PBS SoCal	UCLA Center for Diverse Leadership in Science
California Department of Parks and Recreation	Greater LA County Vector Control	Petersen Automotive Museum	UCLA Jonsson Cancer Center Foundation
California Science Center	Greater Los Angeles Zoo Association	Phantom Projects	USC Health Sciences
Caltech	JPL	Planetary Society	USC Makers
Canyon Consulting LLC	Hitachi Inspire STEM Education Outreach Program	Port of Los Angeles	U.S. Census Bureau
Carnegie Observatories	Institution of Engineering & Technology (IET) SoCal Local Network	R2D2 Builders Group	U.S. Space and Rocket Center
Carrot Group	Kidspace Children's Museum	Reaction Research Society Center	Veteran Strong
Center for a Competitive Workforce	Kids Inventing! Workshop	reDiscover Center	Virgin Orbit
Center for Selective C-H Functionalization	LA Ale Works	Research Reaction Society	Warren High School
Cerritos College	LA Makerspace	Rio Hondo College – Career Technical Education	WhizGirls Academy and PlayWerks, Inc
Chicas Rockeras SELA	LAUSD	Rolling Robots	YMCA
City of Gardena	LA Valley College STEM Club	Roundhouse Aquarium Teaching Center	YoMo Los Angeles
City of Long Beach	LA Zoo	Santa Monica Mountains National Recreation Area	ZDE Designs
City of Los Angeles	Los Angeles County Office of Education	Seville for the People	

Civil Air Patrol	Los Angeles Audubon Los Angeles Clean Cities Coalition	Shared Science	
CLAC!	Los Angeles County Alliance for Boys & Girls Clubs	Sierra Club Los Angeles Chapter	
CodeRev Kids	Los Angeles County Economic Development Corporation	Smomid	
codeSpark	Los Angeles County Library	SNG Aero	

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